



2024

Greetings,

Once again it is time to extend our invitation to you and/or your group to participate in the 2024 Amery Fall Festival Parade. The parade is always on the Saturday of the second full weekend after Labor Day, which makes this years' Parade on Saturday, September 14, 2024, at 10:30 a.m.

Enclosed you will find a copy of our "Parade Regulations," and a parade entry application, which we ask you to complete and return at your earliest convenience. **The parade entry deadline is August 31, 2024, and will be strictly enforced.** Any entries POST MARKED after this date will not be guaranteed placement in the parade. Line-up is based on the date the entry form is received.

Please make any special requests for placement at the time of registration so we can try and facilitate your needs. These needs will be filled on a first come first serve basis. The parade line-up will be posted on our website: www.ameryfallfestival.org approximately five (5) days prior to the parade. Changes after this point cause too many difficulties to the rest of the line-up and will be VERY limited. Also, with most parade floats having music, it is getting difficult to spread the floats out based on music/no music, so please beware you may be next to another float with music. Please keep the music volume to a minimum.

Please note on the "Parade Entry Application" that we are requesting your email address. We are requiring this to email correspondence, so please give us an email that will work for years to come or the new contact email for next year.

We look forward to seeing you this fall and thank you in advance for helping to make our event special each year.

Sincerely,

Michelle Wuellner

Michelle Wuellner
Amery Fall Festival 2024 Parade Director

Email - ameryffparade@gmail.com

THE CITY OF LAKES
P.O. BOX 1
AMERY, WISCONSIN 54001



ESTABLISHED IN 1949
A COMMUNITY
COOPERATIVE VENTURE

The parade entry deadline is August 31, 2024

Please provide the following information regarding your float/unit. Upon completion, please e-mail registration to ameryffparade@gmail.com or via mail to PO Box 1, Amery, WI 54001.

Parade Theme: DIAMONDS & DENIM

Unit description (circle one):	Organization	Royalty	Band
Name of Unit: _____			
Type of Unit (circle one):	Truck w/Float _____	Large/Semi Truck # _____	
Car _____	Pick-up Truck _____	Horses # _____	
ATV/UTV # _____	Tractors # _____	Walkers # _____	

Will your float/unit have music (circle one)? Yes No

Do you want your entry to be judged? *Must follow parade theme* () Yes () No

Estimated overall length/space required at line up: _____

Name(s) & Title(s) of participants: _____

Contact Person: _____ Phone Number: _____

Mailing Address: _____

E-mail Address: _____

Special instructions/requests: _____

Use back of page if needed for the following:

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Amery Fall Festival General Rules and Regulation – For All Entries

By your participation in the Amery Fall Festival Grande Day Parade, you hereby release the city of Amery, Amery Fall Festival, and Amery Community Club of all liabilities and responsibilities for any loss, accident, or injury whether to person or property arising in any way out of the operation of activities of the Amery Fall Festival Parade.

1. All parade units must incorporate some entertaining aspect, decorate to the theme in their parade unit. **No purely commercial units will be accepted**, unless they are one of the following: (1) one of the 12 winners for the Amery Community Club monthly businesses, (2) a sponsor of a paid parade unit (i.e. clowns, Shriners, etc.) or (3) a 2024 Diamond or Gold Amery Fall Festival Sponsor.
2. Floats/Groups advocating, opposing, or depicting controversial social issues are prohibited. Our Parade is for community entertainment.
3. Political Individuals/Candidates/Groups will be required to pay a non-refundable **\$100** participation fee with their registration.
4. Vehicles not in parade **are not** allowed in the parade line-up area. There will be no exceptions. People walking and/or riding in the parade shall walk to their float.
5. If you intend to use an animal to pull a float/cart, etc., you will be placed towards the back of the parade for obvious reasons.
Horses/cattle/etc. will be placed at the end of the parade. You are also required to have a clean-up attendant, or your unit will not be allowed to travel the parade route.
6. The Parade Committee's decision on placement is final. Placements are made so the Parade is entertaining throughout the entire length of the parade.
7. This year we are offering Amery Fall Festival Sponsors at the Gold or Diamond level for 2024 an opportunity to join in our parade. If you'd like to become a sponsor at the Gold or Diamond level, please contact AmeryFFadvertising@gmail.com before registering to be in our parade.
8. Line up is from 9:00 am to 10:00 am, Parade starts at 10:30 am sharp. Late arrivals or applicants will be placed at the end of the parade.
9. All units are asked to maintain a brisk pace, and to follow the directions of the parade officials along the parade route.
10. Any disabled vehicle must be removed from the parade route as soon as possible.

Fall Festival Parade Committee